

Gareth Johnson

Staff UX/UI Designer | Visual Designer

WORK

theuilab.co

Owner, UX/UI Consultant

2017-Present

Identify opportunities and design solutions that build brands and improve metrics for clients like Velos Mobile, Ueno, Venmo, and Popshop Live

Greg – Plant Care App

Cofounder, Head of Design

2020-2022

Led all UX/UI design for Greg, including:

- First mobile app that landed our seed round
- Greg community, which turned users into brand advocates, increasing retention and engagement
- Greg's visual identity, which led to hundreds of positive reviews and won Apple's App of the Day
- First premium product, which launched us from 0 to six-figure ARR in one year

Methos Professional Network

Cofounder, Product & Design

2017-2020

Designed the whole app UX and UI, visual identity and design system, interactions, and features

Tinder

Lead Designer

2014-2017

Designed Tinder's brand worldwide, including:

- Visual identity for Tinder Plus, which put Tinder in the top-grossing apps on the App Store
- Tinder.com and Careers portal
- Employee #24, playing a key role in defining Tinder's design across the company

gareth-johnson.com

dribbble.com/garethjohnson

SKILLS

Wireframes
Prototyping
Full stack design
Product design
Interaction design
UX design
UI design
Visual design
Design systems
Competitive landscaping
User research

TOOLS

Figma
Adobe Creative Suite
Lottie
After Effects
Adobe XD
Procreate for iPad
Pencil, pen, paper

EDUCATION

BFA Graphic Design
University of Wisconsin-Milwaukee